



Games Manual – Games Family Services

GFS10 - Rules Relating to Identification on Personal Competition Clothing and Personal Equipment.

There shall be no advertising or publicity on personal equipment and competition clothing used or worn at the Commonwealth Games or Commonwealth Youth Games.

Identification of the manufacturer (name and/or logo) of the equipment and or clothing may appear, if not marked conspicuously for advertising purposes as follows.

The word 'identification' means the normal display of the name, designation, trademark, logo or any other distinctive sign of the manufacturer of the item, appearing not more than once per item.

- **Manufacturer's Identification:** The identification of the manufacturer shall not appear more than once per item of clothing and equipment.
- **Clothing:** One identification of the manufacturer (logo, name or combination) may appear on each article of clothing worn by athletes, officials or judges (vest, shorts, track-suits etc), the maximum area of which shall be 20 square centimetres.

No other form of advertising or sponsorship on clothing shall be permitted with the exception that a graphic or figurative logo of the manufacturer (not including the name or any text) may also be used as a decorative design mark once, or repeatedly as a strip not exceeding 10 centimetres in width in one of the following positions, provided such use does not, in the opinion of the CGF, in its absolute discretion, dominate or unduly detract from the appearance of the article of clothing:

- Across the bottom of the sleeves
- On the outer seam of the sleeves
- Down the outer seams of the garment



- Equipment: Manufacturers identification shall not exceed 10 per cent of the surface area of the equipment that is exposed during competition and shall not be more than 60 square centimetres.
- Headgear (goggles, hats, helmets, sunglasses, swimming caps, etc) and gloves: Any identification of the manufacturer shall not exceed 6 square centimetres.
- Shoes: The normal distinctive design pattern of the manufacturer is permitted. The manufacturer's name and/or logo may also appear, up to a maximum of 6 square centimetres, either as part of the normal distinctive design pattern or independent of the normal distinctive design pattern.

The competition clothing and uniforms of the athletes and officials must include the official Commonwealth Games emblem of the CGA.

The use of the Organising Committee's (OC) emblem in addition to the CGA emblem is optional and subject to the OC's approval and guidelines.

The rules will be applied to the following areas and activities at the Commonwealth Games and Commonwealth Youth Games and will also apply to OC employees, volunteers, contractors and technical officials:

- Back of House at a Competition Venue
- Medal/Victory Ceremonies
- On the Field of Play
- Opening & Closing Ceremonies, i.e., back of house and on the field of play
- Team Welcome Ceremonies

These rules take precedent over any International Federation rules unless advised otherwise by the Executive Board.